President's Commentary

Johna Easley Interim President & CEO



"To serve our communities' pre-hospital needs through value-driven, compassionate, and clinically superior care."

Short Term Strategic Goals

| Operational Compliance | Improve operational compliance through creative short-term solutions and innovative strategies. |
|---|---|
| Cooperative Initiatives & Community Relations | Build and repair relationships with community partners and key stakeholders to best meet the needs of our communities. |
| Organizational Culture | Define EMSA and establish a cooperative environment of respect and accountability that aligns with our Mission: Patient Centered, Team Focused, Fiscally Responsible. |
| Revenue Cycle Management | Stabilize EMSA's patient billing services and develop revenue cycle management practices that are cost effective and that optimize the reimbursement and collections process. |
| Organizational Compliance | Ensure organizational practices meet or exceed regulatory standards, accreditation requirements, and best practices in business management. |
| Governance | Facilitate effective and prudent changes or updates to EMSA's governance framework, necessary to deliver long-term success. |

Operational Compliance

Improve operational compliance through creative short-term solutions and innovative strategies.

HEADCOUNT

12 M Cumulative Attrition

- EMT-46%
- Paramedic 46%

Month Over Month Average

- EMT 4%
- Paramedic 3%

*Note – 11/12 attrition impacted by removal of non-productive PRN Team Members.

| | | Full Time | FT Goal | Percent Staffed | PT | PRN | LOA | ILO | Academy | FTO | Productive Headcount | Productive % Staffed |
|-------------|-----------|-----------|---------|--------------------|----|-----|-----|-----|---------|-----|-------------------------|-------------------------|
| EAST | EMT | 88 | 89 | 98.88% | 4 | 7 | 1 | 0 | 9 | 13 | 70 | 79% |
| | Logistics | 19 | 22 | 86.36% | 0 | 0 | 0 | 0 | 0 | 0 | 19 | 86% |
| | Paramedic | 88 | 92 | 95.65% | 2 | 16 | 0 | 0 | 14 | 6 | 73 | 80% |
| | SSC | 19 | 23 | 82.61% | 1 | 1 | 0 | 0 | 0 | 0 | 20 | 85% |
| | Total | 214 | 226 | 94.69% | 7 | 24 | 1 | 0 | 23 | 19 | 182 | 81% |
| WEST | EMT | 91 | 101 | 90.10% | 7 | 7 | 0 | 2 | 13 | 7 | 74 | 73% |
| | Logistics | 24 | 22 | 109.09% | 1 | 1 | 0 | 0 | 0 | 0 | 25 | 112% |
| | Paramedic | 70 | 113 | 61.95% | 6 | 25 | 1 | 4 | 3 | 2 | 69 | 61% |
| | SSC | 20 | 23 | 86.96% | 0 | 2 | 0 | 0 | 0 | 2 | 18 | 80% |
| | Total | 205 | 259 | 79.15% | 14 | 35 | 1 | 6 | 16 | 11 | 185 | 72% |
| Grand Total | | 419 | 485 | 86.39% | 21 | 59 | 2 | 6 | 39 | 30 | 367 | 76% |

Improve operational compliance through creative short-term solutions and innovative strategies.

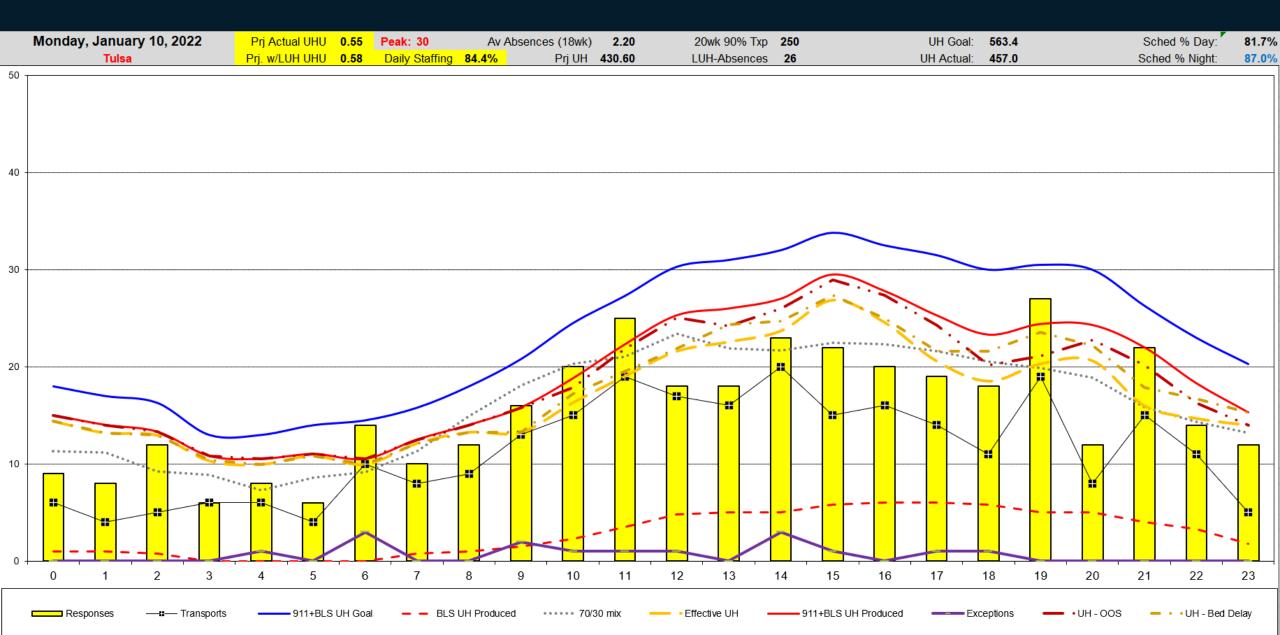
- BLS Interfacility (IFT)Teams Non-911 Basic Life Support
 - Nontraditional staffing model using highly vetted state licensed contracted providers, working under OMD Protocols and EMSA Supervision
 - Will absorb BLS level IFT P3/P4 requests for service facility to facility or facility to home
 - Shifts 911 BLS and ALS resources to higher level P1 and P2 calls
 - Projected utilization based on current demand: 3 to 5 shifts per day per division
- EMSA Advantage!
 - Begins April 4, 2022
 - In partnership with OSUFST
 - 15 student capacity per division, 21 applications per division

Cooperative Initiatives & Community Relations

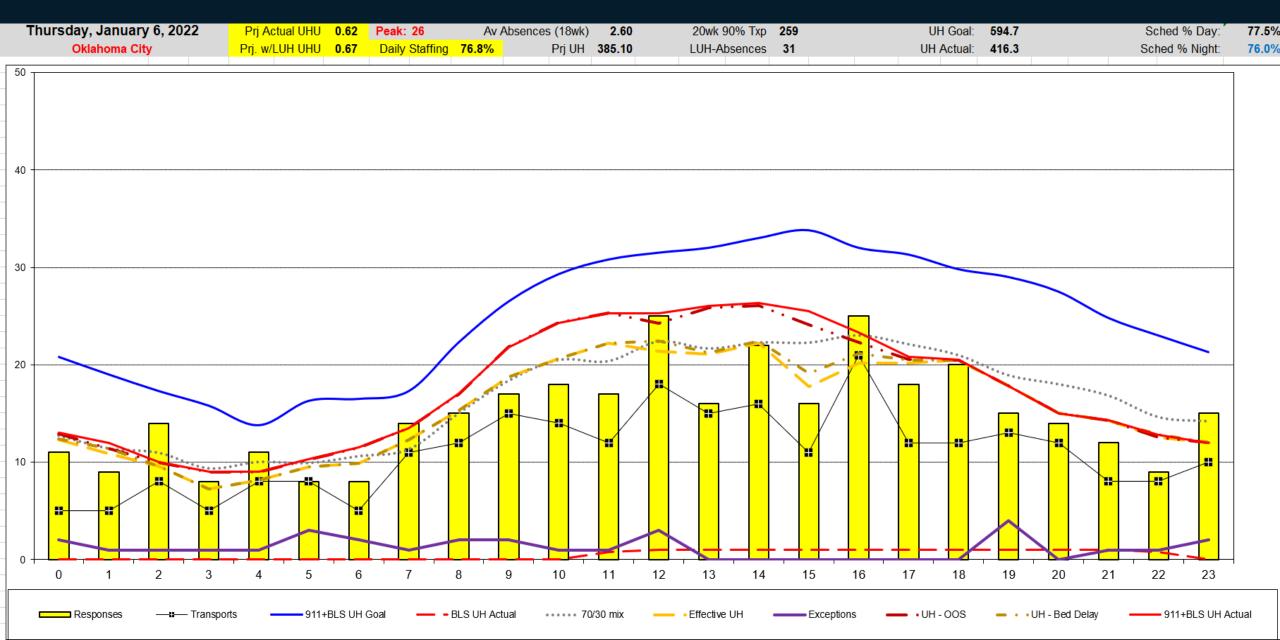
Build and repair relationships with community partners and key stakeholders to best meet the needs of our communities.

- Stakeholder Engagement Plan
 - Bed Delay Mitigation

Monday, January 10, 2022- Tulsa



Thursday, January 6, 2022 – Oklahoma City

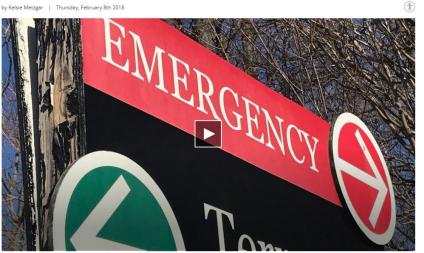


Cooperative Initiatives & Community Relations

Build and repair relationships with community partners and key stakeholders to best meet the needs of our communities.

- Stakeholder Engagement Plan
 - Bed Delay Mitigation
- Public Service / Public Engagement Campaign

"Who Ya Gonna Call" campaign focuses on when you should call 911, non-emergency numbers



hospital emergency sign.jpg (WSET)

LYNCHBURG, Va. (WSET) - Do you know the right time to call 911? The Lynchburg Department of Emergency Services is kicking off a new campaign, "Who Ya Gonna Call." Define EMSA and establish a cooperative environment of respect and accountability that aligns with our Mission: Patient Centered, Team Focused, Fiscally Responsible.

- Realigned Org Chart
- Key Performance Indicators refocus on data driven decisions
 - Re-established expectations, accountability and priorities

Stabilize EMSA's patient billing services and develop revenue cycle management practices that are cost effective and that optimize the reimbursement and collections process.

- Review of current RCM processes indicate
 - Duplicating processes are causing backflow
 - Schedule adjustments are needed for maximum productivity
 - Process automation will help backlog
 - Cross training vulnerabilities exist
- Corrective action plan being developed

Organizational Compliance Ensure organizational practices meet or exceed regulatory standards, accreditation requirements, and best practices in business management.

- Realigned supplemental pay practices that reinvest in team members and reduce operating costs
- CAAS 2022 Application